

Year 10 Subject iMedia

You need to be spending **3 hours** per week on this subject.

Activity to complete:

You have been e-mailed 1 powerpoint via school e-mail. If you are unable to access your school e-mail please use the school website to locate the ICT Access Help Guidance tab and locate the appropriate support required.

Using the emailed resources read through the slides to complete the listed activities:

- 1. What is a mood board**
- 2. Identify the target audience and audience categories**
- 3. What is a work plan and how is it used**

Work to be submitted to your teacher:

- 1. Slide 2: Match the definition to the term**
- 2. Slide 7: What is a mood board – fill in the blanks**
- 3. Slide 10: Identify elements of a mood board and identify the audience**
- 4. Slide 11: Create a mood board for a new fire engine toy aimed at boys and girls aged 5-7**
- 5. Slide 14: Identify the target audience for the listed products**
- 6. Slide 16: Identifying audience categories**
- 7. Slide 19: What is a work plan**
- 8. Slide 20: Order a simple work plan for a birthday party**

9. Slide 21: Create a work plan or Gantt chart to organise a school sports day

Method of submission and deadline:

E-mail the completed work, via your school e-mail account, to Mrs Shaw:

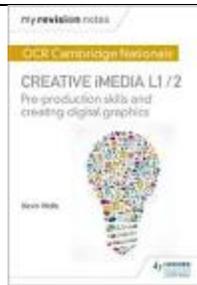
j.shaw@rshs.aspireplus.org.uk by 3pm Monday 11th January.

If you are unable to type your work please email a photograph of your work instead, making sure that your work can be clearly seen in the photograph.

When you return to school please bring this work in so that it can be glued in your book.

If you have any issues regarding meeting the deadline please e-mail.

Websites, accessible on a Smartphone, useful to support further understanding:



iMedia Revision Guide

https://www.youtube.com/results?search_query=imedia+gcse